

The synchronic distributional pattern of potential basic color terms in one dialect of Tswana is examined in a wide range of construction types. From this pattern the non-basic status of the term ‘lephûts’ emerges, as well as a constraint requiring the exclusion of animals from the semantic extension of basic terms designating hue. Accepting ‘lephûts’ as non-basic, however, leaves a pattern of semantic reference violating a widely assumed universal constraint governing historical stages in the evolution of color names. To resolve this dilemma, a comparative analysis of color term reference in the Sotho languages is undertaken. Based on this analysis, the semantic reference for one basic color term in Tswana is hypothesized to have undergone a historical change, whereby the universal constraints on color naming give way to the constraint governing basic terms for hue.

1. Introduction

The semantic categorization of the color domain in Tswana, a Southeastern Bantu language, appears on initial examination to challenge a theory of the historical evolution of color naming which has received wide recognition (Berlin and Kay [1969], Kay [1975], and Kay and McDaniel [1978]). More precisely, a system of color names obtained over a period of months from a Tswana informant appears inconsistent with predictions from this theory. To
establish this point, the synchronic distributional behavior of potential basic color terms will be examined in a wide range of construction types. On the basis of this behavior, we will argue that the inconsistency is due to a conflict between language specific and language general constraints.

2. **Review of Basic Color Terms**

Over the past decade, the theoretical foundation for a series of interlocking studies in linguistics, anthropology, psychology, and neurophysiology has been Berlin and Kay [1969]. Their investigation, based on experimental evidence and dictionary analyses of 98 languages, argued that the categorization of color by natural language is far from arbitrary, contrary to Gleason [1955] and Ullman [1962]. In each language they examined, no more than eleven, and no fewer than two, basic color terms could be identified, with each term across languages referring to one of eleven focal areas in the color spectrum. Concurrent with these synchronic claims, they postulated a relatively fixed universal sequence of stages through which a system of basic color terms would historically evolve. This sequence, originally interpreted as the successive encoding of the eleven foci, is shown in Table 1.

| Table 1. Evolutionary sequence on color terms from Berlin and Kay [1969] |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| [black]           | [green] →[yellow] | [blue] →[brown] | [pink]          |
|                   | →[red]          |                  | orange          |
| [white]           | [yellow] →[green] |                  | purple          |
|                   |                  |                  | grey            |
| I                 | II              | III             | IV              | V               | VI              |

Subsequent research has altered the details of this sequence as well as sharpened our understanding of the nature and source of the categories underlying basic color terms. In the revised color term sequence, shown in Table 2, the stages are viewed as a progressive differentiation of the
dimensions hue and brightness (Kay and McDaniels [1978]).

Table 2. Revised evolutionary sequence of color terms from Kay [1975] and Berlin and Berlin [1975]

<table>
<thead>
<tr>
<th>MACRO-BLACK</th>
<th>[GRUE ]+[yellow]</th>
<th>[pink]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>[ROW]</td>
<td>[green &amp; blue]→[brown]→[purple]</td>
</tr>
<tr>
<td>MACRO-WHITE</td>
<td>[yellow]+[GRUE ]</td>
<td></td>
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<td></td>
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<tr>
<td>I</td>
<td>II</td>
<td>III</td>
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</tbody>
</table>

For example, the semantic categories in the first stage combine the brightness and hue dimensions such that foci identified by light/warm colors (MACRO-WHITE) and foci identified by dark/cool colors (MACRO-BLACK) are contrasted. In the second stage, the light/warm category is differentiated as a light (white) and a warm (red) category. Hue and brightness, along with saturation, also serve as the traditional dimensions for analyzing color categorization. Of these, the role of saturation, referring to chromatic purity, is little understood, and, even today, only the dimensions hue and brightness have been linked to specific neurophysiological components (Bornstein [1973a,b] and McDaniel [1974]).

The revision of the color naming sequence has been strengthened by studies of synchronic variation (Kay [1975] and Berlin and Berlin [1975]). Though all speakers of a language may not manifest a uniform stage in their color naming behavior, they do apparently manifest adjacent stages. The general finding is that development of new basic terms from non-basic terms, and distribution of basic and non-basic terms across dialects, conforms to the stages delineated in the revised Berlin and Kay sequence. Basic color term systems existing in different dialects of a language should thus mani-
fest a single stage. For example, if a system representative of a dialect contains a basic term for BLUE and GREEN, it should also contain a basic term for YELLOW. Subsequent discussion herein will take up this prediction as it applies to the data from Tswana.

Based on recent studies, it is apparent that there may be psycho­physiologically natural points in the color spectrum which ground the semantic categorization of color. Despite this grounding, the linguistic task of identifying basic color terms has proven problematic for a number of investigators, Wescott's [1970] analysis of Bini, a Kwa language of Africa, being a case in point. Wescott attempted to identify basic color terms by using the Berlin and Kay [1969] criteria, but they proved indetermin­mate in assigning Bini to one of the original diachronic stages.2

To strengthen the means for determining basic color terms, Westcott [1970] posited additional criteria.3 What is significant about these criteria is that they flesh out the general criterion of "similar distribution" advanced by Berlin and Kay [1969] and call attention to the value of extensive examination of color term distribution. Accordingly, the criteria of Berlin and Kay, combined with those from Wescott, were used to identify a set of potential basic color terms in the Tswana data under consideration.

Two dominant properties of the distributional behavior of these terms will receive attention. The first involves the single term ṭephû[t], which

2The criteria of Berlin and Kay [1969] specify that a basic color term should be the following: it should be monolexemic, its meaning should not be included in that of any other term, it should not be restricted to a narrow class of objects, it should be psychologically salient, it should have the same distribution as other basic terms, it should not name an object having that color, and it should not be a load word.

3The supplemental criteria proposed by Wescott [1970] include: poly­lexicity (the number of words for each color term), polytypy (the number of parts of speech represented by each color term), polymorphy (the number of allomorphs for each color term), onymicity (the extent a color term is used as the name of a person or place), and metaphoricity (the extent a color term is used in figurative expressions).
deviates from the distributional pattern established by the other potential basic color terms. The second involves a pattern of complementary distribution within this set of terms.

3. Basic Color Terms in Tswana

3.1. Distribution of lephûtsî. In Berlin and Kay [1969] one of the principle criteria defining basic terms is their similar, if not identical, pattern of distribution. The behavior of the Tswana color term lephûtsî does not meet this criterion. In an extremely wide range of construction types, the distributional behavior of lephûtsî, meaning YELLOW, is irregular. An initial argument supporting this conclusion is the abstract noun construction. In order to refer to the abstract nature of a color, the Class 7 singular marker, bö-, is prefixed to the relevant color term root. As the construction types in Tables 3 and 4 reveal, this marker is not prefixed to lephûtsî.

<table>
<thead>
<tr>
<th>Table 3. Class 7 singular constructions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. bò-hîšhô black be color in Tswana</td>
</tr>
<tr>
<td>2. bò-šwê white is a color in Tswana'</td>
</tr>
<tr>
<td>3. bò-hûbîdû 'red' is a color in Tswana'</td>
</tr>
<tr>
<td>4. bò-tûlû 'green' is a color in Tswana'</td>
</tr>
<tr>
<td>5. lephûutsî 'yellow' is a color in Tswana'</td>
</tr>
<tr>
<td>6. bò-pûtšwà 'blue' is a color in Tswana'</td>
</tr>
<tr>
<td>7. bò-sètîhà 'grey' is a color in Tswana'</td>
</tr>
</tbody>
</table>
Table 4. Class 7 singular constructions

1. bō-hštšò ke-mmala mó-sèkètnèg sélè
   black be color in skirt that
   'black is a color in that skirt'

2. bō-śwëú ke-mmala mó-sèkètnèg sélè
   'white is a color in that skirt'

3. bō-hûbëdú ke-mmala mó-sèkètnèg sélè
   'red is a color in that skirt'

4. bō-tâlâ ke-mmàlã mó-sèkètnèg sélè
   'green is a color in that skirt'

5. lèphùtsì ke-mmàlã mó-sèkètnèg sélè
   'yellow is a color in that skirt'

6. bō-pûtswà ke-mmàlã mó-sèkètnèg sélè
   'blue is a color in that skirt'

7. bō-sëthëhá ke-mmàlã mó-sèkètnèg sélè
   'grey is a color in that skirt'

The irregularity of lèphùtsì is demonstrated further by its dual meaning. According to Berlin and Kay's [1969] criteria, a basic color term should not name a color and an object possessing that same color, e.g. gold as the name of an object and a color in English. Consider then the behavior of color terms in Table 5, where a set of simile constructions employing each term is introduced. lèphùtsì occurs both as a term for color, YELLOW, and as a term for an object manifesting that color, a pumpkin. None of the other potential basic terms exhibits this behavior.

A third argument showing the irregular behavior of lèphùtsì is found in constructions where color terms are adjoined to the different class prefixes marking the descriptive copulative. Tables 6, 7, 8, 9, 10, and 11 offer a representative sampling of descriptive copulative constructions. The irregular patterning in these constructions is evident: lèphùtsì does not adjoin with the first person singular marker këmò-, the Class 1 singular marker mó-, the Class 1 plural marker bábà-, the Class 4 singular marker sèsé-, and the Class 5 plural marker dídì-. More specifically we notice that the second syllable of two syllable markers is deleted while single syllable markers are deleted altogether.
Table 5. Simile constructions

1. **e-ńtšhọ** jaáka bô-síxọ
   "it be black like the night"
   'it is black like the night'
2. **e-tšhweú** jaáka lè-rù
   'it is white like the cloud'
3. **e-khúbídú** jaáka mà-dí
   'it is red like blood'
4. **e-tàlá** jaáka lè-tlhähè
   'it is green like a leaf'
5. **e-léphûtsí** jaáka lèphûtsí
   'it is yellow like a pumpkin'
6. **e-pùňswà** jaáka lè-wáp³
   'it is blue like the sky'
7. **e-tshëtëhà** jaáka mò-lòrà
   'it is grey like ash'

Table 6. Descriptive copulative constructions with the first person singular marker

1. **kè-mò-ńtšhò** xò-xô-fëtà
   I be black you be surpassed
   'I am blacker than you'
2. **kè-mò-şwëú** xò-xô-fëtà
   'I am whiter than you'
3. **kè-mò-húbídú** xò-xô-fëtà
   'I am redder than you'
4. **kè-mò-tàlá** xò-xô-fëtà
   'I am greener than you'
5. **kè-léphûtsí** xò-xô-fëtà
   'I am yellower than you'
6. **kè-mò-pùňswà** xò-xô-fëtà
   'I am bluer than you'
7. **kè-mò-sëtëhà** xò-xô-fëtà
   'I am greyer than you'
Table 7. Descriptive copulative constructions with the Class I singular marker and present tense

1. mè-ngwè lé mò-ngwè ó-mó-hòshò
   one and one be black
   'everyone is black'
2. mè-ngwè lé mò-ngwè ó-mó-shéu
   'everyone is white'
3. mè-ngwè lé mò-ngwè ó-mó-húbídú
   'everyone is red'
4. mè-ngwè lé mò-ngwè ó-mó-tèlā
   'everyone is green'
5. mè-ngwè lé mò-ngwè ó-léphûtsí
   'everyone is yellow'
6. mè-ngwè lé mò-ngwè ó-mó-pûtšwà
   'everyone is blue'
7. mè-ngwè lé mò-ngwè ó-mó-sètlha
   'everyone is grey'

Table 8. Descriptive copulative constructions with the Class I singular marker and past tense

1. mè-ngwè lé mò-ngwè ó-nè á-lé mó-hòshò
   one and one be past black
   'everyone was black'
2. mè-ngwè lé mò-ngwè ó-nè á-lé mó-shéu
   'everyone was white'
3. mè-ngwè lé mò-ngwè ó-nè á-lé mó-húbídú
   'everyone was red'
4. mè-ngwè lé mò-ngwè ó-nè á-lé mó-tèlā
   'everyone was green'
5. mè-ngwè lé mò-ngwè ó-nè á-lé léphûtsí
   'everyone was yellow'
6. mè-ngwè lé mò-ngwè ó-nè á-lé mò-pûtšwà
   'everyone was blue'
7. mè-ngwè lé mò-ngwè ó-nè á-lé mó-sètlha
   'everyone was grey'
Table 9. Descriptive copulative constructions with the Class I plural marker

1. bó-úthó  bá-bá-ňtšhó  all of them be black  'all of them are black'
2. bó-úthó  bá-bá-šwèú  'all of them are white'
3. bó-úthó  bá-bá-húbfdü  'all of them are red'
4. bó-úthó  bá-bá-tàlà  'all of them are green'
5. bó-úthó  bá-léphûtsí  'all of them are yellow'
6. bó-úthó  bá-bá-pùtšwà  'all of them are blue'
7. bó-úthó  bá-bá-šêthá  'all of them are grey'

Table 10. Descriptive copulative constructions with the Class 4 singular marker

1. sélé  sésé-ňtšhó  that yonder be black  'that is black'
2. sélé  sésé-šwèú  'that is white'
3. sélé  sésé-húbfdü  'that is red'
4. sélé  sésé-tàlà  'that is green'
5. sélé  sélé-léphûtsí  'that is yellow'
6. sélé  sésé-pùtšwà  'that is blue'
7. sélé  sésé-sêthá  'that is grey'
Table 11. Descriptive copulative constructions with
Class 5 plural markers

1. dl-lo tsélé df-df-htíshò  
   things those yonder be black  
   'those things are black'
2. dl-lo tsélé df-df-tshwèú  
   'those things are white'
3. dl-lo tsélé df-df-khúbidú  
   'those things are red'
4. dl-lo tsélé df-df-talá  
   'those things are green'
5. dl-lo tsélé df-lephútsí  
   'those things are yellow'
6. dl-lo tsélé df-df-pútšwà  
   'those things are blue'
7. dl-lo tsélé df-df-tshétlhà  
   'those things are grey'

A more subtle argument substantiating the distributional irregularity of lephútsí is found in descriptive copulative as well as identificative copulative constructions. In both of these copulative construction types, the Class 5 singular prefix assumes the surface form ën- with monosyllabic root forms and é- with multisyllabic roots. Irrespective of surface form, the Class 5 prefix, when adjoined to root initial segments with a low strength value, conditions the application of a phonological strengthening process.4 The weak initial segments of the color terms -šwëú (s > tsh), -húbidú (h > kh), and -sètlhá (s > tsh), in Tables 12 and 13, manifest strengthening when the Class 5 prefix is adjoined.5 In contrast, the weak initial segment of lephútsí, /l/, does not manifest strengthening. If it did, the resulting form would be tèphútsí. What might motivate this pattern of irregular behavior?


5At some earlier diachronic stage, BLACK was probably encoded by -šò, becoming -htíshò under strengthening and reanalyzed as a single lexical unit.
Table 12. Descriptive copulative constructions with the Class 5 singular marker

1. à-é-ńtšhò
   Q - it be black
   'is it black?'
2. à-é-tšhwèù
   'is it white?'
3. à-é-khubídù
   'is it red?'
4. à-é-tàlá
   'is it green?'
5. à-é-léphùtsì
   'is it yellow?'
6. à-é-pùtšwà
   'is it blue?'
7. à-é-tšhètšhà
   'is it grey?'

Table 13. Identificative copulative constructions with the Class 5 singular marker

1. ké-é-ńtšhò
   it be one black
   'it is a black one'
2. ké-é-tšhwèù
   'it is a white one'
3. ké-é-khubídù
   'it is a red one'
4. ké-é-tàlá
   'it is a green one'
5. ké-é-léphùtsì
   'it is a yellow one'
6. ké-é-pùtšwà
   'it is a blue one'
7. ké-é-tšhètšhà
   'it is a grey one'
Partial motivation for the failure of lephutsi to manifest the strengthening process may be due to its morphological structure. In its non-color usage, the lexical unit lephutsi is composed of the Class 3 singular prefix le- adjoined to the root -phutsi. Class 3 in Tswana is a miscellaneous class, consisting of names for parts of the body, some animals, plants and collective nouns. The Class 3 singular prefix le- thus has a morphological status equivalent to the various prefixes not manifested in the previous construction types. It is perhaps then the morphological heritage of lephutsi that accounts in part for its irregular behavior.

The composite morphological structure of lephutsi, the color term, is revealed in some construction types. Intensifier constructions, requiring reduplication of a color term root, are presented in Tables 14 and 15. These constructions indicate that only a portion of the lexical form meaning YELLOW, -phutsi, is reduplicated. A similar partial segmentation under reduplication is not manifested by any of the remaining color terms. Based on these intensifier constructions, it would appear that the irregular distributional behavior of lephutsi is a reflection of its morphological structure prior to becoming a term for color.

Distributional irregularity within the system of potential basic color terms is not entirely confined to lephutsi. The term for BLUE, -putšwa, exhibits a degree of irregular patterning, though it is not as consistent or widespread as the pattern we have already witnessed. In Tswana, a color term can be used in forming personal names by prefixing to it the Class 1 singular marker mò-. Using the resulting stem as a base, one can also express the location or place of this person's clan by prefixing to it the locative marker xa-. A list of constructions expressing personal names and the locations of individuals with these names is shown in Table 16. As can be seen, the prefix mò- in the name and location constructions is deleted before lephutsi. Deletion, surprisingly, also occurs before -putšwa.

One last argument supporting the irregular behavior of lephutsi, and to some extent of -putšwa, can be discerned in figurative expressions. Figurative expressions provided by my informant for each of the basic color
terms are presented in Tables 17, 18, and 19.

Table 14. Descriptive copulative intensifier constructions with the Class 9 marker

1. xóxó-hťšhô-hťšhô
   it be black black
   'it is completely black'
2. xóxó-swěú-swěú
   'it is completely white'
3. xóxó-húbídû-húbídû
   'it is completely red'
4. xóxó-tàlå-tàlå
   'it is completely green'
5. xó-šephûtsí-phûtsí
   'it is completely yellow'
6. xóxó-pûšwà-pûšwà
   'it is completely blue'
7. xóxó-sètìhà-sètìhà
   'it is completely grey'

Table 15. Descriptive copulative intensifier constructions with the Class 5 marker

1. e-ntsé hťšhô-hťšhô
   it become perfect black black
   'it has become exceedingly black'
2. e-ntsé tšhwëú-tšhwëú
   'it has become exceedingly white'
3. e-ntsé khûbídû-khûbídû
   'it has become exceedingly red'
4. e-ntsé tâlå-tâlå
   'it has become exceedingly green'
5. e-ntsé šephûtsí-phûtsí
   'it has become exceedingly yellow'
6. e-ntsé pûšwà-pûšwà
   'it has become exceedingly blue'
7. e-ntsé tšètìhà-tšètìhà
   'it has become exceedingly grey'
Table 16. **Name and location constructions with the Class 1 singular marker**

1. mo-nts'ho xa-mo-nts'ho  
   Mr. Black place of the clan of Mr. Black
2. mo-sw'ú xa-mo-sw'ú  
   Mr. White place of the clan of Mr. White
3. mo-húbb'ú xa-mo-húbb'ú  
   Mr. Red place of the clan of Mr. Red
4. mo-tàlú xa-mo-tàlú  
   Mr. Green place of the clan of Mr. Green
5. lephûtsí xa-lephûtsí  
   Mr. Yellow place of the clan of Mr. Yellow
6. pûtsw'a xa-pûtsw'a  
   Mr. Blue place of the clan of Mr. Blue
7. mo-sétihá xa-mo-sétihá  
   Mr. Grey place of the clan of Mr. Grey

Table 17. **Figurative expressions involving the Tswana color terms**

1. xo-nej lèéfì lè-ré tshò  
   'it was dark, it said black'
2. ó-nej á-l-tshásîtsé iè-tsokú á-ré swëú  
   'he had put on ochre, he said white'
3. ó-nej á-l-tshásîtsé iè-tsokú á-ré núbbè  
   'he had put on ochre, he said red'
4. voxá ó-nej á-rópàlétsé mo-sè-tlhàrèng á-ré tàlì  
   'a snake was stretched out in a tree, it said green'
5. - - -

6. mórù ó-nej á-à-póxìlè iè-wàpí lè-ntsé lè-ré pûtsw'á  
   'the clouds had dispersed, the sky was saying blue'
7. ó-nej á-l-tëtíwê ké-lè-tàfshë á-ré sëtíhá  
   'he had been beaten up by world, he said grey'
Table 18. **Figurative expressions involving the Tswana color terms**

1. **kê-mô-bô-hîshông**  
   I inside blackness  
   'I am lost'

2. **kê-mô-thô yôô-pêlô tshweû**  
   person who be hearted white  
   'he is a person who is white hearted'

3. **kê-mâ-mâtô ká-mâ-tîhô â-mà-hûbîdû**  
   I am look for with eye which be red  
   'I am looking for him with the red eye'

4. **- - -**

5. **- - -**

6. **- - -**

7. **kê-mô-thô yôô-pêlô tshêtêhá**  
   'he is a person who is grey hearted'

Table 19. **Figurative expressions involving the Tswana color terms**

1. **â lê-kâù lêlê-tshwânà**  
   what youth who be black  
   'what a black youth'

2. **â lê-kâù lêlê-swânà**  
   'what a white youth'

3. **â mô-sê-tsànà yôô-mà-ràmà âmà-hûbîtswânà**  
   what a girl who be cheek that be red  
   'what a girl who is red cheeked'

4. **â mà-hûlô âmà-tâlànà**  
   what pasture which be green  
   'what a green pasture'

5. **- - -**

6. **- - -**

7. **- - -**
In the first type of figurative construction, lephûtsî is the only color term for which an expression is lacking. In the second type, a figurative expression could not be formed with -tâlâ, -pûšwå, and lephûtsî. In the final type of expression, -sêîhâ and lephûtsî do not participate. According to Wescott's [1970] criteria, (see also Derrig [1978]) basicness in the color domain is indexed by occurrence in figurative expressions and by the range of this occurrence. That is, the longer a term has referred to color, the greater the likelihood that it will be used in figurative expressions. Since lephûtsî does not enter into any figurative expressions, its status as a basic term is definitely suspect. To a lesser degree, -pûšwå is also suspect. Its behavior pattern, however, may reflect the fact that, next to lephûtsî, it is the most recent addition to the set of Tswana basic terms.

3.2. Complementary distribution of basic terms. A second pattern characterizing color terms within the basic set is one of complementary distribution. At the core of this pattern is a co-occurrence constraint which differentially affects potential basic color terms in Tswana. This pattern argues that at the semantic level two sub-classes of basic color terms are recognized in Tswana. One class is composed of terms designating color on the brightness dimension: -htśhô, -śwû, and -sêîhâ. The other, in contrast, is composed of terms designating color on the hue dimension: -hûbîdû, -tâlâ, -pûšwâ, and lephûtsî.

As a background for viewing these two classes of basic terms, the following may be helpful. Tswana has a large number of terms which ascribe a color, a combination of colors, or a combination of color and other prominent marking, e.g. horns, to cattle and other animals. A representative sampling of these terms is listed in Table 20. As the glosses indicate, not every term can be ascribed to cattle, some can only be ascribed to sheep. More thorough discussion of these terms is precluded by limitations on the length of the present paper. It is the existence of these terms, however, to which we wish to call attention at this time.
Table 20. A sample of terms which ascribe color to animals (male and female) in Tswana

<table>
<thead>
<tr>
<th>Number</th>
<th>Term</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>bòbírwà bòbírwànà</td>
<td>'black, only of sheep'</td>
</tr>
<tr>
<td>2</td>
<td>bòdîlùdî bòdîlôtsànà</td>
<td>'black and white spotted, zebra'</td>
</tr>
<tr>
<td>3</td>
<td>bòfâtshwà bòfâtshwànà</td>
<td>'black and white in a large pattern'</td>
</tr>
<tr>
<td>4</td>
<td>bòfîlâdû bòfîlâtswànà</td>
<td>'black'</td>
</tr>
<tr>
<td>5</td>
<td>bòfîtshwà bòfîtshwànà</td>
<td>'very dark brown, of cattle and horses'</td>
</tr>
<tr>
<td>6</td>
<td>bògwârîpà bògwârîpànà</td>
<td>'red and white, running into one another'</td>
</tr>
<tr>
<td>7</td>
<td>bògwèbà bògwèbànà</td>
<td>'red and white in small spots'</td>
</tr>
<tr>
<td>8</td>
<td>bûhûnûnò bûhûnûnànà</td>
<td>'red, bay colored, reddish brown'</td>
</tr>
<tr>
<td>9</td>
<td>bôkhûkhwà bôkhûkhwànà</td>
<td>'brown with yellow at extremities, or yellow with brown at extremities, of goats and dogs'</td>
</tr>
<tr>
<td>10</td>
<td>bònèlá bònèánà</td>
<td>'red and white in a large pattern'</td>
</tr>
<tr>
<td>11</td>
<td>bôngòlò bôngòlîwànà</td>
<td>'black with white or yellow underparts, of goats and dogs'</td>
</tr>
<tr>
<td>12</td>
<td>bònèghwè bògwànà</td>
<td>'red, black with white along spine and underparts'</td>
</tr>
<tr>
<td>13</td>
<td>bòktîhwà bòktîhwànà</td>
<td>'dark brown, chocolate colored, of sheep'</td>
</tr>
<tr>
<td>14</td>
<td>bòrîmâgà bòrîmâgànà</td>
<td>'large spotted brown and white, maybe black'</td>
</tr>
<tr>
<td>15</td>
<td>bôrîkwà bôrîkwànà</td>
<td>'brown, dark red, yellowish red'</td>
</tr>
<tr>
<td>16</td>
<td>bûsàmpà bûsàmpànà</td>
<td>'white and red striped or streaked'</td>
</tr>
<tr>
<td>17</td>
<td>bûsûmû bûsûmûnyànà</td>
<td>'red, black with white extending to face, and possible throat and belly'</td>
</tr>
<tr>
<td>18</td>
<td>bòtîhâbà bòtîhâbànà</td>
<td>'brown turning to yellow at extremities, or yellow turning to brown at extremities, cattle'</td>
</tr>
<tr>
<td>19</td>
<td>bôtûbà bôtûûnànà</td>
<td>'coffee colored, fawn, yellow'</td>
</tr>
<tr>
<td>20</td>
<td>bówèbù bókwèbù</td>
<td>'grey roan, red roan'</td>
</tr>
</tbody>
</table>

Returning to the main issue, an initial argument substantiating a pattern of complementary distribution within the set of basic terms rests on the Class 7 prefix. As shown earlier, one refers to the abstract quality of a color, e.g., blackness, by prefixing the Class 7 singular prefix bò- to a color term. To the resulting stem, the form -ànà can be suffixed. This marker, shown in Table 21 constructions, denotes either femaleness of
the cattle species or diminutiveness (endearment), when adjoined to a potential color term. (Maleness and non-diminutiveness are unmarked.)

Table 21. Construction involving the Class 7 and the sex/diminutivity marker

1. bô-ŋtšhô bô-šwânà 'blackness'
2. bô-šwèû bô-šwâãnà 'whiteness'
3. bô-hûbídû bô-hûbltswâñà 'redness'
4. bô-tàlà bô-tàlánà 'greenness'
5. lêphûtsí 'yellowness'
6. bô-pûtšwâ bô-pûtšwânà 'blueness'
7. bô-sëtîhá bô-sëtîhánà 'greyness'

Not all potential basic color terms can adjoin with the suffix -âñà to convey both of these meanings. Notice first that it does not adjoin with lêphûtsí to convey either the diminutive or female meaning. More significant is a constraint extending beyond lêphûtsí, namely that potential basic terms designating hue are never ascribed to female cattle. The color terms -hûbídû, -tàlà, and -pûtšwâ, when adjoined to the suffix -âñà, can only refer to diminutiveness (or endearment). The referential scope of the terms -štîhô, -šwèû, and -sëtîhá stands in contrast. The latter terms, all designating colors on the brightness dimension, can adjoin with -âñà and refer either to diminutiveness or femaleness. In other words, both meanings of the suffix -âñà can be conveyed with basic terms designating color on the brightness dimension. The unmarked forms in Table 21 (those in the left hand column) abide by the same constraint, i.e. terms designating hue (including lêphûtsí) cannot be ascribed to male cattle, while terms designating brightness can.

A second argument substantiating complementary distribution within the set of basic terms is based on the root -phólóxôlô. This root form, meaning ANIMAL, co-occurs with only a subset of the basic color terms, as shown in Tables 22 and 23.
Table 22. Constructions involving the root form meaning ANIMAL

1. é-nè é-lé ṭlëxólo é-ŋtšhò
   it be past animal black
   'it was a black animal'
2. é-nè é-lé ṭlëxólo é-tšwèù
   'it was a white animal'
3. - - -
4. - - -
5. - - -
6. - - -
7. é-nè é-lé ṭlëxólo é-tšètihad
   'it was a grey animal'

Table 23. Constructions involving the root form meaning ANIMAL

1. fá-xongwe dl-phölìxólo tsédí-ŋtšhò xà-dí-bónàxàlè
   sometimes animals which be black not they seeable
   'sometimes animals which are black are not seeable'
2. fá-xongwe dl-phölìxólo tsédí-tšwèù xà-dí-bónàxàlè
   'sometimes animals which are white are not seeable'
3. - - -
4. - - -
5. - - -
6. - - -
7. fá-xongwe dl-phölìxólo tsédí-tšètihad xà-dí-bónàxàlè
   'sometimes animals which are grey are not seeable'

Examination of these tables indicates that -phölìxólo only occurs with
-ŋtšhò, -tšwèù, and -tšètihad. The form meaning ANIMAL, therefore,
does not co-occur with basic terms designating hue. We have thus bolstered
our argument that there is a systematic constraint, specified by the domain
ANIMAL, which governs the semantic extension of potential basic color terms.

Although not obviously tied to the domain of cattle, a third argument
supports the pattern of complementary distribution within the set of
potential basic color terms. This argument pivots on the behavior of the
derived verb suffix -hälà ( -fälà in some dialects). As Cole [1955] states, -hälà regularly is suffixed to roots denoting qualities, such as color terms, to express an inchoative meaning, i.e. the coming into existence of a state. The form -hälà is also conjoined with the causative marker, giving the form -hatsà, and suffixed to basic terms. The resulting form refers to causing a state to come into existence. It is the complementary distribution of basic color terms in expressions of inchoative and causative meaning to which we now turn.

Inchoative constructions involving potential basic color terms will be discussed first. In addition to -hälà, the so-called deficient verb -ńné can also express the inchoative meaning. Tables 24 through 29 offer sample constructions expressing the inchoative meaning. As we can see in Table 24, the marker -ńné co-occurs with each potential basic term, irrespective of whether it designates color on the brightness or hue dimension. However, the marker -hälà in Table 25, does not behave in a similar fashion, co-occurring only with the brightness terms -ńtšhò, -šweú, and -sëtlhá. The variety of constructions expressing an inchoative meaning in the tables above substantiate this pattern of complementary distribution, those with future and past tense in Tables 26 and 27, and those with perfective aspect in Tables 28 and 29. The distribution of the marker -hälà is thus restricted compared to the marker -ńné, for it fails to co-occur with basic terms designating color on the hue dimension.

Causative constructions involving the potential basic color terms disclose an identical pattern of complementary distribution. Just as constructions with the marker -ńné express the inchoative meaning alongside those with -hälà, so constructions with the marker -dírà express a causative meaning alongside those with the marker -hatsà, the causative form of -hälà. And as -hälà did not co-occur with color terms designating hue, -hatsà does not co-occur with terms designating hue. Sample causative constructions are shown in Tables 31 through 33.
Table 24. **Inchoative constructions with the deficient verb -ńną**

1. ę-ńńą ʾhtʃhò  
   it becomes black  
   'it is becoming black'
2. ę-ńńą tʃhwɛụ  
   'it is becoming white'
3. ę-ńńą khùʊfdù  
   'it is becoming red'
4. ę-ńńą tàlā  
   'it is becoming green'
5. ę-ńńą ləpəũtsí  
   'it is becoming yellow'
6. ę-ńńą pùtʃwà  
   'it is becoming blue'
7. ę-ńńą tʃet ŋhà  
   'it is becoming grey'

Table 25. **Inchoative constructions with -hàlà and -ńną in present tense**

1. ę-á-ʾhtʃhò-hàlà  
   it black become  
   'it is becoming black'
2. ę-á-ʃhwɛ-hàlà  
   'it is becoming white'
3. ę-ńńą khùʊfdù  
   'it is becoming red'
4. ę-ńńą tàlā  
   'it is becoming green'
5. ę-ńńą ləpəũtsí  
   'it is becoming yellow'
6. ę-ńńą pùtʃwà  
   'it is becoming blue'
7. ę-á-sət ŋhà-hàlà  
   'it is becoming grey'
Table 26. Inchoative constructions with -hala and -nna in future tense

1. e-tla-à -htšho -hala
   it future black become
   'it will become black'
2. e-tla-à -śweł -hala
   'it will become white'
3. e-tla-à-ñna khubidu
   it future become red
   'it will become red'
4. e-tla-à-ñna tala
   'it will become green'
5. e-tla-à-ñna lephutsi
   'it will become yellow'
6. e-tla-à-ñna putšwa
   'it will become blue'
7. e-tla-à-sètšhà-hala
   'it will become grey'

Table 27. Inchoative constructions with -hala and -nna in past tense

1. é-nè e-ńtšho -hala
   it past be black become
   'it was becoming black'
2. é-nè e-śweł -hala
   'it was becoming white'
3. é-nè e-ñna khubidu
   'it was becoming red'
4. é-nè e-ñna tala
   'it was becoming green'
5. é-nè e-ñna lephutsi
   'it was becoming yellow'
6. é-nè é-ñna pütšwa
   'it was becoming blue'
7. é-nè é-sètšhà-hala
   'it was becoming grey'
Table 28. Inchoative constructions with -hêtsê and -nhêtsê in perfective aspect

1. é-hêtsê -hêtsê  
   it black become perfect  
   'it has become black'
2. é-swê -hêtsê  
   'it has become white'
3. é-ntsê khûbídû  
   it become perfect red  
   'it has become red'
4. é-ntsê tâlå  
   'it has become green'
5. é-ntsê léphûtsì  
   'it has become yellow'
6. é-ntsê pûtšwâ  
   'it has become blue'
7. é-sëtihâ -hêtsê  
   'it has become grey'

Table 29. Inchoative constructions with the deficient verb -nhêtsê and perfective aspect

1. é-ntsê hêtsê  
   it become perfect black  
   'it has become black'
2. é-ntsê tshwê  
   'it has become white'
3. é-ntsê khûbídû  
   'it has become red'
4. é-ntsê tâlå  
   'it has become green'
5. é-ntsê léphûtsì  
   'it has become yellow'
6. é-ntsê pûtšwâ  
   'it has become blue'
7. é-ntsê tshëtihâ  
   'it has become grey'
Table 30. Causative constructions with -dira and -hatsa

1. ó-ńtšhó-hatsa pitsá she black become cause the pot 'she caused the pot to become black'
2. ó-šweú-hatsa pitsá 'she caused the pot to become white'
3. ó-dirá pitsá khúbídu she cause pot red 'she causes the pot to become red'
4. ó-dirá pitsá tlála 'she causes the pot to become green'
5. ó-dirá pitsá léphutsi 'she causes the pot to become yellow'
6. ó-dirá pitsá putšwâ 'she causes the pot to become blue'
7. ó-sétihá-hatsa pitsá 'she causes the pot to become grey'

Table 31. Causative constructions with -dira in perfective aspect

1. ó-dir-řié pitsá ntšhó she make perfect pot black 'she made the pot black'
2. ó-dir-řié pitsá tšheu 'she made the pot white'
3. ó-dir-řié pitsá khúbídu 'she made the pot red'
4. ó-dir-řié pitsá tlála 'she made the pot green'
5. ó-dir-řié pitsá léphutsi 'she made the pot yellow'
6. ó-dir-řié pitsá putšwâ 'she made the pot blue'
7. ó-dir-řié pitsá tshētihá 'she made the pot grey'
Table 32. Causative constructions with -hâlå in perfective aspect

1. ó-ntšhô-hâdîtsê plîtså she black become cause perfect iron pot 'she blackened the iron pot'
2. ó-šwêú-hâdîtsê hàkxhô 'she whitened the clay pot'
3. - - -
4. - - -
5. - - -
6. - - -
7. ó-sétlhâ-hâdîtsê lêtsôxôlå xâxwê ká-môlôrà she grey become cause perfect hand her with ash 'she greyed her hand with ash'

Table 33. Causative constructions with -hâlå in perfective aspect

1. ó-è -ntšhô -hâdîtsê he it black become cause perfect 'he caused it to become black'
2. ó-è-šwêú-hâdîtsê 'he caused it to become white'
3. - - -
4. - - -
5. - - -
6. - - -
7. ó-è-sétlhâ-hâdîtsê 'he caused it to become grey'

The consistent and widespread pattern of complementary distribution just examined appears to reflect a semantic constraint operating within the set of color terms in Tswana. Underlying this constraint on basic terms is the recognition of two sub-classes, classes which appear semantically natural in that each is defined by one of the dimensions giving rise to the categorization of color, hue, and brightness.
3.3. Consequences of the distribution pattern. The two patterns characterizing the distribution of potential basic color terms lead to the following consequences. Relative to the behavior of other terms, the irregular behavior of 'lephûtsî argues that it is not a basic color term. The fact that it is object-derived strengthens this argument. Next to 'lephûtsî, the most recent addition to the set of basic color terms seems to be -pûtswà, whose distribution deviates in small measure from that of the other terms. The fact that the behavior of -pûtswà conforms to the overall pattern of the other terms establishes, nonetheless, that it is a basic term. Finally, since the terms -štshò, -swùû, and -sètìkhá have the least restricted distribution, being ascribable to animals as well as objects, perhaps only these terms should be considered basic.

Careful examination shows all but one of these consequences to be theoretically problematic. Rejecting all but -štshò, -swùû, and -sètìkhá as basic terms seems inadequate given the general character and use of the entire set of potential terms. In some ways, rejecting all but these terms would be comparable to rejecting yellow, blue, and green as basic color terms in English because each does not combine with the morphological marker -en, i.e. *yellowen, *bluen, and *greenen. These Tswana terms do highlight a significant fact, namely a systematic point of contact and overlap between the set of basic color terms and the set of auxiliary color terms referring to animals.6

6The extent to which similar patterns of overlap exist in other dialects of Tswana and other languages in cattle herding economies would seem to deserve attention. An intriguing issue raised by the overlap of terms in the basic and auxiliary sets is why terms designating brightness, rather than hue, overlap. Further investigation might explicate the motivation for this particular type of overlap. The set of auxiliary color terms in Tswana raises another intriguing issue. Berlin and Kay [1969] correlate the general expansion of color term systems with a cultural variable, technological advance. The pattern of color term expansion they envisage, though, is one where a semantic category emerges from a set of object categories having no previous reference to color. The situation in Tswana stands in contrast. In Tswana, an elaborate system of categories designating both the hue and brightness of color in the animal domain is available at the semantic level. In some languages, therefore, a color category may not emerge as basic at the semantic level so much as
To return to the set of consequences, rejecting *lephûtsi* as a basic color term poses a serious theoretical issue. Rejecting *lephûtsi* results in a diachronic stage not recognized by the revised, or the original, evolutionary sequence of color terms shown at the outset. There is no allowance for a stage where BLUE and GREEN are lexicalized but YELLOW is not. Of course, one could claim that the dialect under examination stands as an exception to the postulated universal diachronic sequence. This explanation seems too hasty at present though. As an alternative, one might claim that *-pûtšwâ*, as well as *lephûtsi*, is not a basic term. The dialect of Tswana examined herein would then be at Stage III in the revised evolutionary sequence. The regular distributional behavior of *-pûtšwâ* argues against such a conclusion however. Still a third alternative rests with a comparative and historical analysis of Tswana color terms. Information gleaned from comparative and historical sources, indicating the semantic extension and semantic reference of forms cognate with the Tswana color terms, may provide a situation under which we can mollify the effect of rejecting *lephûtsi* as a basic color term.

4. Comparative Analysis of Color Terms

The evidence available from historical sources on first glance seems to impede rather than facilitate understanding of color term development in Tswana. Especially affected are the terms *-pûtšwâ* and *-sêlhâ*. The Rev. T. Brown's Setswana-English:English-Setswana Dictionary, the only extant dictionary of Tswana, was published in 1925 in its revised form. In the main, the semantic record provided by Brown's dictionary agrees with the system of semantic reference outlined by the preceding examples, except for the semantic reference of *-sêlhâ*. Close inspection of the entries in this dictionary, moreover, indicates that the inclusion of animals or non-animals in the semantic extension of color term is not consistently noted. Transfer from a non-basic to the basic color domain. It is perhaps differences between the processes of emergence and transfer that will lead to a clearer understanding of the situation in Tswana.
According to the color term data discussed thus far, the term -sètihá refers to GREY and the term -lephûtsí refers to YELLOW. The Brown dictionary, in contrast, lists -sètihá as referring to YELLOW. No examples illustrating this usage are provided. A second contrast involves the form -putšwá, and its morphological variant -pûdûdû, which are listed as referring to DARK GREY, BLUE and DARK BLUE, GREY, respectively. In the data examined thus far, -putšwá has referred only to BLUE. We will take up these problems of reference shortly.

Additional information bearing on the referential scope of the potential color terms is available in dictionaries of languages genetically related to Tswana, Northern Sotho and Southern Sotho. Overall, the names these dictionaries provide for the primary colors conform with the pattern established by Brown and my informant, except for the naming of YELLOW, BLUE, and GREY. In the Southern Sotho-English Dictionary edited by Paroz [1961] and the Comparative Northern Sotho Dictionary: Northern Sotho-Afrikaans/English [1977], the term -tâlá refers to GREEN or BLUE, i.e. Berlin and Kay's GRUE. This fact distinguishes Northern and Southern Sotho from Tswana, for Brown's dictionary and my informant indicate that -tâlá refers only to GREEN. A difference in referential scope also characterizes the term -putšwá. Brown glosses it as BLUE or BLUE GREY, and my informant indicated that it referred to BLUE. In Northern and Southern Sotho, -putšwá is glossed as GREY, referring to colored objects or animals. No mention is made of the BLUISH GREY found in Brown.

7A process of haplology, combined with the palatalization process discussed in Cole [1955], d > ts, could specify the relatedness of the forms -putšwá and -pûdûdû. The entries for these terms also suggest that they may not have been ascribed to cattle or animals. The entry for -pûdûdû, at least in Brown [1924], makes no reference to cattle. Under -pûdûdû, the sample illustrations are non-animal: blue sky and blue clothes. A separate term, -kwêbû, is listed as referring to the BLUE of an ox.

8See Doke [1954] for discussion of the Sotho family of languages.

9See Squires [1942] for evidence that the term -tâlá may have referred to BLUE and GREEN in some northern Tswana dialects in more recent times.
Basic Color Terms in Tswana

For present purposes, the most conspicuous similarity between the dictionary entries for Northern Sotho, Southern Sotho, and Tswana involves the form -sêthá. In both the Northern and Southern Sotho dictionaries a form -sêhla, cognate with the Tswana form -sêthá, refers to YELLOW. Examples illustrating this color in the Southern Sotho dictionary include a chestnut horse and a pale, light-skinned man or animal. Presumably, -sêhla was attributed to animals, whereas Brown's dictionary for Tswana fails to provide a similar level of detail for -sêthá. Nonetheless, an intriguing hypothesis, derived from these examples, is that the historical antecedent of -sêhla/-sêthá referred to a faint YELLOW, a desaturated YELLOW, which allowed for the "light-skinned" and "pale man" examples. But before going further, let us attempt to clarify the discussion thus far by listing in Table 34 the color terms obtained from the various dictionaries and from my informant, along with the semantic reference of each term.

Table 34. Color terms obtained from various dictionaries of the Sotho languages and from my informant

<table>
<thead>
<tr>
<th>Tswana (Brown)</th>
<th>N. Sotho</th>
<th>S. Sotho</th>
<th>Tswana (Informant)</th>
<th>Referent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. -ntšho</td>
<td>-tsho</td>
<td>-tsho</td>
<td>-ntšho</td>
<td>BLACK</td>
</tr>
<tr>
<td>2. -šweu</td>
<td>-šweu</td>
<td>-šweu</td>
<td>-šweu</td>
<td>WHITE</td>
</tr>
<tr>
<td>3. -hubedu</td>
<td>-hubedu</td>
<td>-hubedu</td>
<td>-hubedu</td>
<td>RED</td>
</tr>
<tr>
<td>4. -tala</td>
<td>-tala</td>
<td>-tala</td>
<td>-tala</td>
<td>GREEN</td>
</tr>
<tr>
<td>5. -sêlha</td>
<td>-sêla</td>
<td>-sêla</td>
<td>lephutsi</td>
<td>YELLOW</td>
</tr>
<tr>
<td>6. -pucwa,</td>
<td>-tala</td>
<td>-tala</td>
<td>-putšwa</td>
<td>BLUE</td>
</tr>
<tr>
<td>-pududu</td>
<td>-pududu</td>
<td>-pududu</td>
<td></td>
<td>GREY</td>
</tr>
</tbody>
</table>

A further check on the referential scope of color terms in the Sotho languages is available in Louw [1957]. Louw compared the color terms ascribed to cattle in the three Sotho languages. Based on his analysis of one speaker from each language, -putšwa/-pudù and -sêlha/-sêhla refer to DARK GREY.
and YELLOW, respectively. The Tswana terms -sètlhà and -pùtšwà most likely were then ascribable to cattle at one point in their history.

The semantic information derived from these sources has clear implications for inferring the development of the referential scope of color terms in the Tswana dialect under consideration. In each of the non-Tswana dictionaries consulted, the term for YELLOW was cognate with the Tswana form -sètlhà. The saturation level of this YELLOW color, judging by the Southern Sotho record, appeared to be low, encompassing YELLOW, as well as a light colored, pale YELLOW. When my informant was confronted with the information that -sètlhà referred to YELLOW, she indicated that perhaps the GREY color of a lion (a pale hue) was the intended meaning.

It seems reasonable to conclude from these different sources that at some earlier date, -sètlhà referred to a range of color encompassing desaturated YELLOW and LIGHT GREY. Such a conclusion seems in harmony with Christman's [1971] assertion that as hue becomes desaturated, it is perceived in terms of the brightness dimension, e.g. GREY.

A comparable conclusion seems warranted for -pùtšwà. The dictionaries assign to -pùtšwà the meaning BLUE and DARK GREY in Tswana and GREY in Northern and Southern Sotho. For some earlier diachronic stage, it seems reasonable to postulate that the historical antecedent of -pùtšwà referred to a range of color which encompassed desaturated BLUE and DARK GREY.

Assuming the correctness of these postulates regarding the referential scope of -pùtšwà and -sètlhà, it appears that both referred at some earlier diachronic stage to a highly desaturated range on the hue dimension which naturally intermixed with the brightness dimension. Is there evidence from outside linguistics proper which could further substantiate these postulates? Seemingly supportive evidence is available in Bornstein [1973a,b].

5. Additional Support for Comparative Analysis

Bornstein [1973a,b] has offered a theoretical explanation for cultural differences in optical illusion susceptibility and color naming that is at base psychophysiological. Previous explanations of behavior in these two
domains have assumed that across populations physiological structures involved in perceptual processing are identical. Bornstein, in contrast, calls attention to potential physiological differences in the pigmentation density of the ocular structures which process incoming perceptual information. In particular he points out a correlation between patterns of increased yellow pigmentation and reduced susceptibility to optical illusions.\textsuperscript{10} For instance, populations in Africa, which exhibit high retinal pigmentation, have shown less susceptibility to the Muller-Lyer optical illusion than populations in Europe, which exhibit less retinal pigmentation [Berry 1971]. In the domain of color naming, the pigmentation of the ocular structure evinces a comparable effect.

Bornstein [1973a,b] examined primary color terms in over 145 different languages for what he termed "semantic confusions." A semantic confusion occurred when a single color term referred to more than one of the primary colors, i.e. BLACK, WHITE, RED, GREEN, YELLOW, and BLUE. His major finding was the high frequency with which BLUE was lexicalized with BLACK, GREEN, or both of these colors. A correlated set of confusions, though less pervasive, involved WHITE and YELLOW (GREY unfortunately is not considered a primary color).

To explain this "BLUE" confusion pattern, Bornstein [1973a,b] pointed out the phenomenal similarity between the color naming practices defining the pattern of BLUE confusion across languages and the color naming practices of individuals with weak blue-yellow vision. These individuals are characterized by a highly dense yellow pigmentation of the ocular structures. Probing further, Bornstein located the pattern of BLUE confusion primarily in areas of relatively intense sunlight populated by dark skinned peoples. In this highly sunlit environment, the adaptive function of increased pigment density is to absorb potentially harmful short wavelength radiation. More important, the

\textsuperscript{10}See Segall [1979] and Jahoda [1971, 1975] for some counter-arguments to the Bornstein hypothesis. It is important to note that these arguments are not conclusive and frequently involve a within culture experimental design, such as comparing white and black skinned individuals living in a highly technological society.
effect on color perception is to attenuate incoming visual stimulation of BLUE light and, so it appears, YELLOW light as well.

The referential scope of color terms among a population characterized by high pigment density, such as Tswana speakers, might then be expected to manifest a phenomenal similarity with the referential scope of color terms among a population characterized by weak blue-yellow vision. A quotation from Pickford [1951:103], where extensive investigation of color vision is reported, revealing a close affinity between the naming practices of blue-yellow weak individuals and Tswana speakers should not be surprising:

"With the yellow-blue blind and even the yellow-blue weak either or both blue and yellow are diminished in saturation compared with the normal. Dark grey tends to invade blue and light grey and white tends to invade yellow."

The phenomenal similarity between the color naming condition outlined by Pickford and the postulated scope of reference of the terms -pūtšwà (DARK GREY and BLUE) and sētlhá (LIGHT GREY and YELLOW) cannot be easily dismissed. The referential scope postulated for these terms may thus rest on a natural psychophysiological property of the visual system of Tswana speakers.

6. Resolution of -sētlhá Issue

A major issue still remains. That is, was -sētlhá, or its historical antecedent, a member of the set of basic terms or the set of auxiliary terms, whose extension is confined to animals, when it did refer to YELLOW. If -sētlhá was a basic term referring only to YELLOW, why does it now, as a basic term, refer to GREY? On the other hand, if -sētlhá, on becoming a basic term did not refer to YELLOW, but instead to GREY, then the revised evolutionary sequence of basic color terms is not satisfied (Kay [1975], Kay and McDaniel [1978]).

In order to choose between these alternatives, it seems advantageous to employ the construct "overburdening" discussed by Kristol [1980]. Two crucial aspects of semantic overburdening are pertinent to our discussion. First, the referential scope of a color term is subject to language general and language
specific constraints. And second, the natural consequence of violating such a constraint is a reduction in referential scope.

Recall now from the data examined at the outset, the constraint governing the inclusion of animals and cattle in the semantic extension of some basic color terms. Specifically, terms designating a color on the hue dimension could not be ascribed to animals. Let us add to this the comparative data obtained from the Sotho languages, from which we postulated the semantic character of short at some earlier diachronic stage. We found, to repeat, that short referred to both the hue and brightness dimensions and included animals within its extension during that stage. This semantic condition, however, violates the constraint noted above, i.e. basic color terms designating hue in Tswana are not ascribable to animals. In other words, the semantic condition of short is overburdened. To amend this condition, the referential scope of short could be restricted to YELLOW and its extension could exclude animals, or its referential scope could be restricted to GREY and its extension allowed to include animals. Of these two semantic changes, the latter seems the path of least effort and the one which maintains the greater portion of short's former semantic integrity, i.e. requiring only a change in referential scope rather than a change in reference and extension. This change would necessitate, however, the introduction of a new term for YELLOW, such as lephuitsi, and set the stage for what appeared an exception to the postulated universal sequence of color term development.

7. Summary

To review, the distributional behavior of potential basic color terms in one dialect of Tswana was examined in a wide range of construction types. This behavior led to the rejection of one of the color terms, lephuitsi, as a basic term and to the recognition of a language specific constraint requiring the exclusion of animals from the extension of basic terms designating hue.

Rejecting lephuitsi proved problematic, since the remaining terms were inconsistent with universal constraints on the historical stages basic color
terms should instantiate. After a comparison of color term semantics in the
Sotho languages, a historical state of reference and extension for the Tswana
term -sê-thâ was postulated. Assuming the existence of this earlier seman­
tic state made the resulting color terms consistent with universal constraints,
although -sê-thâ's meaning then violated the Tswana specific constraint
governing the extension of hue terms. Apparently as a result of violating
this language specific constraint, a change in the semantic character of
-sê-thâ was necessitated, leading to a narrowing of its referential scope
and the introduction of a new color term, lephûtsî .

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